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S. S. SKIDELSKY & CO., Inc.
144 WEST 27th STREET
NEW YORK 1, N. Y.

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Carnations — 1947-48 Season



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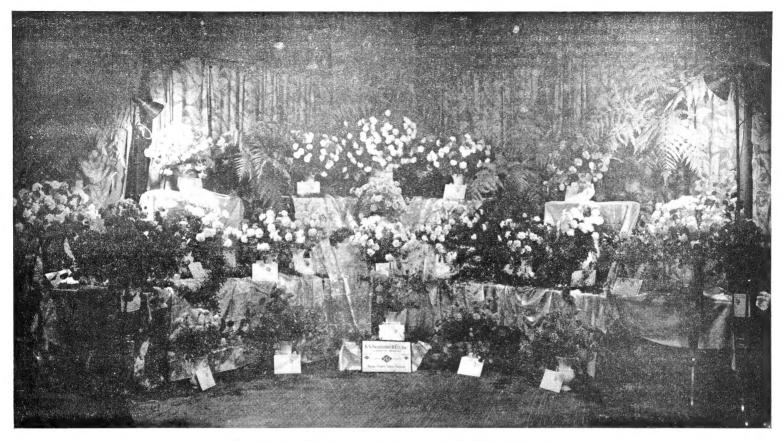
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### S. S. SKIDELSKY & CO., Inc.

144 WEST 27th STREET • NEW YORK 1, N. Y.



OUR GOLD MEDAL EXHIBIT AT THE NEW YORK FLORIST CLUB, FEB., 1947

# Certified SSS Rooted Cuttings Carnations - 1947-48 Season

#### **NEW INTRODUCTIONS**

#### MRS. VIRGINIA IRWIN. (George P. Barr.)

This new sport of Giant Virginia is a rose pink in color similar to Virginia Rose, but with stronger habit of growth and with large, full textured flowers double the size (actual petal count) of the old Virginia, with strong calix and free of any tendency to splitting. Production compares favorably with principal commercial varieties grown today. It has flowered upwards of 30 blooms to a single plant the first season, and although we would not claim that figure as an average, it will serve to prove the "bread and butter" characteristics of this Quality carnation. It has received a number of awards including the N.Y.F.C. Gold Medal.

Price—Per 100: 20.00 Per 1000: 150.00

Restricted for Three Years (to Dec. 1950).

#### SCHAEFER'S PINK (Charles A. Schaefer)

Good dark pink seedling, cross of King Cardinal and unnamed seedling. Has good stiff stem, calyx does not split, continuous bloomer, and good producer.

Price—Per 100: 20.00 Per 1000: 150.00

Restricted for Three Years (to Dec. 1950).

### NETTA. (Sim. Carnation Co.) Sold Out ORDER NOW FOR DECEMBER 1948 AND LATER

Light pink seeding from a cross of two unnamed varieties. The color is the loveliest delicate shade of light pink, much richer and softer than Virginia, and more nearly resembles the color of Light Pink Maytime. The flower is large and full, larger than Hercules Virginia, of greater substance, and has a most attractive form. The petals are not as deeply fringed as Virginia. The calyx rarely splits. The plant is large, bushy, clean, and a vigorous grower. The stem is sturdy and is longer than that of Virginia. The Keeping Quality is Excellent, and the variety ships perfectly.

Price—Per 100: **20.00** Per 1000: **150.00** 

Restricted for Three Years (to Dec. 1950).

#### SYLVIA. (William Sim)

White variegated with pink stripes. Long strong stems, good size flowers, free blooming. Winner at American Carnation Society Convention, Chicago, Certificate Massachusetts Hort. Society.

Price—Per 100: **20.00** Per 1000: **150.00** 

Restricted for Three Years (to Dec. 1950).

No. 14 CRIMSON (Patter & Co.) Free blooming, non splitting, splendid keeper. Average size flowers.

Price—Per 100: **15.00** 

Per 1000: 125.00

## Popular Varieties =

WHITE		John Briry	per 100 8.50	per 1000 75.00
Colonel Blimp. Fine white seedling.	per 1000	Virginia Miller. Dark Pink sport of	15.00	125.00
Good keeper and shipper, simi- lar to Olivette. Taller grower and		Virginia *Kentucky. (O. S. Honaker). Rich	10.00	120.00
free of disease\$20.00 *White Briry. Sport of John Briry.	\$150.00	deep pink *Chalfont. (Hellberg). Dark pink	20.00	150.00
Produces better than the parent variety 15.00	125.00	seedling, free growing, non-split- ting	20.00	150.00
Northland. Fine white carnation 15.00		*Canup's Pride. (Baum's Home of		
<b>Mercury.</b> Sport of Giant Fisher. Same form and color as White		Flowers) Dark cherry pink, large blooms on heavy stems. Free		
Fisher, but much larger 15.00		bloomer	20.00	150.00
Arundel. Splendid white seedling. 12.00	100.00	CRIMSON		
Grassl's White. Pure white seedling. Beautiful flowers on long stiff stems. Good keeper. Does not		Mrs. C. W. Weld. Maroon seedling. Does not split, early bloomer, fine		
split	110.00	keeper, good producer. Plants bushy and vigorous	12.00	100.00
*White Baum's Supreme. (Baum's		*Seth Parker. (B. S. & Co.)	20.00	150.00
Home of Flowers). Large white sport of Pink Baum's Supreme,		Crimson Potentate. Sport of poten-		
flowers on long wiry stems, pro-	150.00	tate, color similar to Beuerlein's Crimson. Heavy producer, good		
lific bloomer 20.00 *Casablanca. (B.S. & Co.) Large	150.00	keeper, flowers on long straight	10.00	00.00
flowers, fragrant, stiff stems 25.00		stems. Seldom splits *Olympic. (Littlefield-Wyman Nur-	10.00	90.00
Olivette 8.50 Patrician 8.50		series) Crimson seedling, good		P3
	75.00	quality flowers on stiff stems	20.00	150.00
LIGHT PINK Hercules Virginia. Giant sport of		*Tom Knipe. (B. S. & Co.)	\$20 በበ	\$150.00
Virginia \$15.00		*King Cardinal. (B. S. & Co.)		100.00
Virginia. Fine Enchantress pink 8.50 Virginia Supreme. A glorified Vir-	75.00	*Red Seth Parker. (Rowe) Has all		
ginia, better color, larger flower,		the characteristics of its parent, Seth Parker; always in heavy		
full center	125.00	crop by Christmas		100.00
Frosted Patrician. Pretty pink flaked Patrician, excellent for those who		*William Sim	20.00	150.00
can grow the parent variety 8.50	75.00	No. 16 RedVictory Red	15.00 12.00	125.00 100.00
*Spirit of St. Louis. (Rowe). Color of Virginia, heavy producer of		YELLOW		
good sized flowers early and con-	150.00	Golden Wonder. Yellow variegated \$	8.50	\$ 75.00
tinuous bloomer 17.50	150.00	Miller's Yellow. Finest yellow on	12.00	100.00
MEDIUM PINK Virginia Rose. Sport of Virginia\$ 8.50	\$ 75.00		12.00	100.00
Peter Fisher. Popular rose pink,		NOVELTIES  Barbara Brigham. Orange with pink		
fringed 8.50 St. Louis Pink 8.50		penciling	8.50	75.00
*Rosalie. (B. S. & Co.) 20.00		Pelargonium. Crimson and white	15.00	125.00
*Pink Treasure. (B. S. & Co.) 15.00		Scarlet King. Bright red and white	15.00	125.00
Pink Surprise. Sport of Potentate 10.00	90.00	Varieties * are patented or restricted, and agreements.	subjec	t to signed
SALMON PINK	<b>#150.00</b>	Minimum amount in any one variety	, ie 1∩(	Cuttings
*Charm. (Rasmussen) \$20.00 Salmon Virginia. Salmon Pink sport	\$150.00	250 or more of a variety at 1000		
of Virginia	100.00	shipped collect by Railway Express air freight — as requested.	, air-e	xpress, or
nor, better flower than its parent,	WF 00	All orders will be shipped in rotation	١.	
less grassy, better keeper 8.50	75.00	<b>TERMS:—</b> 2% 10 days — 60 days ne	∍t.	
*Baum's Supreme. (Baum's Home of		Cash Discount — 5%.		
Flowers) \$20.00	\$150.00	No C.O.D.		
Dark Pink Fisher. Sport of Peter Fisher 8.50		New accounts desiring cre 3 trade references.	edit, pl	ease give

## Cultural Suggestions

The cuttings you purchase are ready for potting or flatting. Do not put them back in the propagating sand. Ordinarily they will not require shading, but if they have been several days in transit and have softened up some, or if they are flatted up during warm, bright weather, a newspaper placed over the flat DURING THE HEAT OF THE DAY ONLY will help the plants to become established. Under no circumstances leave paper on the plants during dull weather or at night, and as soon as the roots have become established and the plants stiffen up, apply no further shade at any time.

Benching usually starts immediately after Memorial Day, and should be completed by the first of August.

Some varieties require more space than others, but an average of 7 inches by 7 inches is sufficient.

Carnations are a cool crop. Keep your houses at 48 to 50 degrees at night. On cloudy days, keep your houses down to 55 degrees. On bright, cool days, run your houses as near 60 degrees as possible. Higher temperatures are all right on bright, warm days when plenty of ventilation can be provided.

Carnations like a good circulation of air at all times, but should not be placed in a strong draft.

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